Calgary tour de nuit Society

2015 Part-time Research Intern

is one of Canada's most innovative commuter cycling promotion and advocacy organizations. The Tour is organizer of the 'Ride the Road' tour and the first Calgary Bicycle Festival. Since 2009 we have been driving the commuter cycling agenda in Calgary. The 'Ride the Road' tour is the genesis of our 2010 legislative initiative at City Hall, which is designed to be the initial step in building separated bike lanes (dedicated bicycle infrastructure) in downtown Calgary.

Dedicated bicycle infrastructure has been proven to be an effective technique to reduce the risk to experienced and potential bicycle commuters. Reducing risk generates demand for active transportation. In November 2009, C*tdn*S proposed to the City Transportation Department separated bike lanes for 5th and 6th Ave south that would also ameliorate potential car- bike conflict over scarce resources. 2012 was the fortieth anniversary of a five million dollar Council decision to fund on-street bike infrastructure. (The money was never spent.)

The heart of the success of the *Tour de Nuit* Society is the applied research program and the ability to adapt programs from around the world to local conditions. The Research Intern will be the driver in the *Tour de Nuit* program to raise public awareness as we achieve 'more people cycling more often'.

If you are passionate about influencing behavioural and policy change towards in the City of Calgary and working with a diverse group of stakeholders (without sparking the car/bike war) then we want to hear from you.

The role of the 'Research Intern' consists of one or more of the following:

- Design a survey questionnaire
- Undertake a literature review
- Conduct a focus group with commuter cyclists on current issues
- Contribute to an educational program to enhance cyclist safety
- Provide input in a multimedia marketing and advertising campaign
- Assist at an organizational level and other duties as assigned

Qualifications:

- Excellent research skills and enrolment in a relevant post-secondary discipline
- Understanding of behavioural responses induced by risk
- Excellent verbal and presentation skills
- Ability to function in a team environment with multi-disciplinary members
- Creative thinker prepared to articulate and sell new concepts

This position is available under the Serving Communities Internship Program and certain eligibility conditions apply. Position involves 80 to 90 hours expiring on Aug. 31, 2014. A $1,000 honorarium is available upon completion. Apply through the SCiP website.

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