

Calgary tour de nuit Society



2015 Part-time Graphic Design Intern

is one of Canada's most innovative member-based non-profit organizations promoting urban bicycle commuting. Since 2009 we have been driving the commuter cycling agenda in Calgary. The Tour de Nuit Society is the event planner of the 'Tour of Alberta Ride the Road Tour' and organized the first Calgary Bicycle Festival. The 'Tour of Alberta Ride the Road Tour' was the genesis of our 2010 legislative initiative at City Hall for separated bike lanes downtown and now attracts a wide range of cyclists of all types to this family and group friendly ride.

Over the years Tour de Nuit graphic designers have put the notion that art can change society to the test — producing works that have sparked the imagination of the public and tapped into their sentiments.

The Graphic Design Intern will support our projects with creative and innovative graphic solutions to attract attention in order to achieve 'more people cycling more often'.

If you are creative and want to hone your talents in an environment where graphic design is viewed as a key component of successful marketing of active and sustainable transportation in the City of Calgary then we want to hear from you.

The role of the 'Graphic Design Intern' is:

- Introduce creative graphic solutions
- Assist with the full cycle of graphic design
- Develop interactive displays and multimedia features on our sites
- Maintain and organize images
- Set up presentations for a range of projects
- Participate in Creative and Marketing brainstorming sessions

Qualifications:

- Knowledge of Adobe, Photoshop, InDesign, Illustrator
- A portfolio of previous work demonstrating a mastery of multiple styles
- Sense of creativity
- Photo editing skills
- Computer skills (Microsoft Office Suite)
- Ability to function in a team environment with multi-disciplinary members

This position is available under the [Serving Communities Internship Program](#) and certain eligibility conditions apply. Previous students in this position were invited to North America's top commuter cycling conference to present. **Schedule is a flexible 80 hours during the current academic year. A \$1,000 bursary is paid upon completion.** Apply to: staffing@morepeoplecycling.ca and please enclose your portfolio link.



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