

# Calgary tour de nuit Society



## Part-time Film/Video Media Intern

is one of Canada's most innovative cycling promotion organizations improving the conditions for urban bicycle commuting. The Tour de Nuit Society is the event planner of the ['Tour of Alberta Ride the Road' tour](#) and has used it to drive the commuter cycling agenda in Calgary since 2009. The ride was also the genesis of our 2010 legislative initiative at City Hall that has led to the largest transfer of assets into the cycling sector. We have had a positive influence at the provincial level also that we wish to enhance.

Film and video are established as important media to communicate and promote cycling in the mature markets found in Europe. The Film and Video Media Intern will contribute to the development of a policy and creative path that allows us to catch up as fast as possible. You will use Video and Film to showcase the joy and fun of cycling and broadcast our message to get more people cycling more often.

You will be working with teams of undergraduate and graduate students in the Humanities, Business, Urban Planning, the Arts and Communications, with a wide range of interests spanning: sustainability, policy development, applied research, graphic design... Interns will be assigned and manage a discrete project. You will work with minimal supervision.

If you are passionate about bringing about a change in attitudes towards active and sustainable transportation in the City of Calgary and building an inclusive cycling culture then we want to hear from you.

The Intern's role is to:

- Write script and produce video content relevant to our mission
- Develop an online video presence
- Provide input for website and social media
- Film the 'Tour of Alberta Ride the Road' tour and other Tour de Nuit rides.
- Other duties as assigned

Qualifications:

- Advanced videography skills and enrolment in a post-secondary media program
- Digital editing skills
- High functioning communicator
- Ability to function in a team environment with multi-disciplinary members
- Creative thinker prepared to articulate and sell new concepts

This position is available under the [Serving Communities Internship Program](#) and certain eligibility conditions apply. Schedule is a flexible 80 hours over the next nine months. A \$1,000 bursary is paid upon completion. Apply to: [staffing@morepeoplecycling.ca](mailto:staffing@morepeoplecycling.ca)



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