

# Calgary tour de nuit Society



## 2015 Part-time Business Intern

is one of Canada's most innovative active and sustainable transportation organizations promoting urban bicycle commuting. The *Tour de Nuit Society* is the event planner of the 'Tour of Alberta Ride the Road' Tour and the Calgary Bicycle Festival. The ['Tour of Alberta Ride the Road' tour](#) is the genesis of our legislative initiative at City Hall, which has led to the building of separated bike lanes. (Consumer demand was not a factor in the siting decisions unfortunately.)

Last year our major applied research project addressed the question "How should a bureaucrat measure the success of a pilot bike lane project?" In 2012, to mark the fortieth anniversary of a five-million dollar Council decision to fund on-street bike infrastructure we initiated a study of the downtown bicycle parking inventory.

A business plan needs to be developed to support the continuance of this study and our other major projects. The Business Intern will determine the options and optimal budgets that will focus and direct staff to recognize the importance of financial planning to our overall programme to achieve 'more people cycling more often'.

Our Business Intern could also be a valuable contributor to our team to bring back the professional Tour of Alberta cycling stage race to Calgary and southern Alberta, while helping maintain its brand awareness and positive public image. Your strategic planning acumen will be tested. If you are passionate about cycling or excited about directing your business education to achieving a revolutionary change in attitudes towards prudent and efficient municipal tax expenditures then we want to hear from you.

The role of the 'Business Intern' is to:

- Create strategic or financial plans and/or project budgets
- Perform scenario analysis to assess goals with variable revenue streams
- Guide decision making for scarce resources among multiple project teams
- Contribute to staff meetings and internal educational objectives
- Assist at an organizational level and other duties as assigned

Qualifications:

- Knowledge of financial reporting and accounting
- Business savvy
- Computer skills (Microsoft Office Suite)
- Excellent verbal and presentation skills
- Ability to function in a team environment with multi-disciplinary members
- Enrolment in a relevant post-secondary discipline

This position is available under the [Serving Communities Internship Program](#) and certain eligibility conditions apply. Schedule is a flexible 80 hours through the midsummer. A \$1,000 bursary is paid upon completion. Send your CV to: [staffing@morepeoplecycling.ca](mailto:staffing@morepeoplecycling.ca).



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